



# BANARSIDAS CHANDIWALA INSTITUTE OF PROFESSIONAL STUDIES

(UNDER THE AEGIS OF SHRI BANARSIDAS CHANDIWALA SEWA SMARAK TRUST SOCIETY)

APPROVED BY AICTE, MINISTRY OF HRD AND GOVT. OF INDIA.  
AFFILIATED TO GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI

BANARSIDAS CHANDIWALA  
INSTITUTE OF PROFESSIONAL STUDIES

*Turning aspirations into achievements*

**100%**

**PLACEMENTS**

**2024-2025  
PLACEMENT BROCHURE**





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## PLACEMENT BROCHURE

2024 - 2025



**A World class Institution Nurturing Value  
based quality education**



[placement@bcips.ac.in](mailto:placement@bcips.ac.in)

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**MESSAGE FROM THE DIRECTOR**

At BCIPS, we are dedicated to shaping our students into tomorrow's leaders, who will contribute meaningfully to nation-building through a combination of academic excellence, leadership acumen, boundless enthusiasm, and unbridled zeal. Our approach is holistic, ensuring that students are equipped not only with a deep understanding of business fundamentals but also with the capability to navigate and excel in the corporate world's ever-evolving challenges.

Through a comprehensive focus on both academic and co-curricular activities, our students develop the confidence, specialized skills, and sense of responsibility necessary to thrive in professional environments. Their proactive learning mindset, coupled with our rigorous academic framework, empowers them to succeed in dynamic and demanding corporate settings. Moreover, internships with leading companies provide our students with invaluable exposure to the realities of Indian business and foster a deeper understanding of industry nuances.

It is with great pride and immense satisfaction that we present to you the placement brochure for the MBA batch of 2023. As you explore the profiles within, I am confident you will be impressed by the caliber and potential of our students.

Warm Regards and Best Wishes,

Dr. Aparna Mishra

Director



# ABOUT THE INSTITUTE

## VISION:

*To be a world-class institution nurturing value-based professionals.*

## MISSION:

*To maintain a student-centric approach through innovative pedagogy, research, faculty development, and collaboration with industry and institutions, supported by high-quality infrastructure. We aim to help students cultivate ethical decision-making capabilities, while expanding their skills and knowledge beyond visible limits.*

*Banarsidas Chandiwala Institute of Professional Studies (BCIPS), established in 2008, offers a two-year Master's program in Business Administration (MBA) and a three-year Bachelor's program in Business Administration (BBA) across two shifts.*

*Affiliated with Guru Gobind Singh Indraprastha University (GGSIPO), Delhi, and approved by the All India Council of Technical Education (AICTE), BCIPS is part of the prestigious Shri Banarsidas Chandiwala Sewa Smarak Trust Society. Founded in 1952, the society has been dedicated to advancing health and education, a vision inspired by its founder, the visionary Late Shri Brijkrishan Chandiwala, a veteran Gandhian and philanthropist, in honor of his father, Late Shri Banarsidas Chandiwala.*

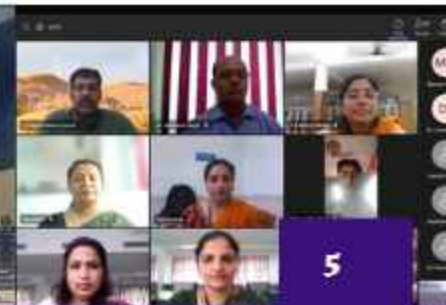




## INFRASTRUCTURE & RESOURCES

The infrastructure of BCIPS strives to create a supportive and enriching physical environment that will encourage outstanding teaching, research, and a strong sense of community. It is complemented with a centrally air-conditioned and spacious building with all the infrastructural facilities.

The entire campus is Wi-Fi enabled with a 24-hour internet facility in all rooms. It has well-ventilated classrooms equipped with LCD projectors, a tutorial room, board room, seminar hall, Computer Centre, Knowledge Resource Centre (Library). The computer center has two computer labs equipped with the latest configurations. The library is fully computerized and equipped with a digital system via audio-visual facilities. It provides a vast and constantly updated resource (a good number of books and subscribes to various national and international journals, online databases, newspapers, and magazines) to ensure the overall development of students and also to serve the needs of BCIPS's faculty, research scholars. Apart from this, the institute has a badminton court, a cafeteria, and a medical room.





## EMPLOYABILITY ENHANCEMENT

ACADEMIC SESSION 2024-25



Mock Interview



Resume Building



Employability Test



Seminars / Guest Lectures



Add-on Courses



Skill Development Workshops



Business Simulations





# MANAGERIAL SKILL DEVELOPMENT ACTIVITIES

## ACADEMIC SESSION 2024-25

Event/ Activity conducted (Topic)	Resource Person (s)
BCIPS Dwarka organized Pre-conference Workshop on "Advance data analysis for Scale Development."	Dr. Puja Khatri, Professor, University School of management studies, GGSIPU
Management Development Programme (MDP) "Science, Spirituality and Ergonomics: A Triangular Approach to Stress Management"	Dr. Pranati Paheli , Dr. Chithira John , Ms. Tanushree ,Mr. Jayant Sanyal Dr. Prithvi Parashar ,Dr. Nitika Roy
MANAGEMENT CONCLAVE MANAGEMENT "Environmental Social Governance (ESG) as a value creator for Indian Ecosystem"	Mr. Gokul Pandian, Director, Ernst & Young (EY), ESG   Climate change   Decarbonization Ms. Shilpa Verma, Senior Vice President, and Head - Compliance, Ethical Conduct & ESG – Niva Bupa Health Insurance Company Ltd. Dr. Rajeshwari (Dahiya) Malik, United Nations Volunteer, SDG Advocate, Transformative Education SDG 4 & 5, Mixed Method Researcher, Professor- Multipotentialite , Dr. Aman Gupta, National Head Corporate Regulatory and Scientific Affairs Yum Brands India, Diplomat University of Oxford UK, Visiting Fellowship Harvard Medical School USA. Ms. Aruna Pandey, Independent Consultant - sustainability and regeneration".
Online FDP on "MOOC Creation: A 3D Approach"	Dr. Durgesh Tripathi, Faculty & National Coordinator MOOC, GGSIPU
Faculty Development Programme on Qualitative Data Analysis organized by, BCIPS in collaboration with IIMAD	Dr. Irudaya Rajan , Chairman of IIMAD Dr Niyathi R Krishna Dr Nikhil P N Research Officer at the Population Research Centre in Kerala Dr. Dipti Govil, Assistant Professor at International Institute of Population Sciences, Mumbai Dr Arokkiaraj H, Assistant Professor, Department of Social Work, Rajiv Gandhi Institute of Youth Development, Tamilnadu Dr. Irudaya Rajan, Chairman IIMAD and Dr Selim Jahangir postdoctoral researcher at Manipal Academy of Higher Education





## INSTITUTE INDUSTRY INTERFACE CORPORATE RELATIONS

- ✓ Industrial Visits
- ✓ Industry MoUs
- ✓ Alumni Networking
- ✓ Conferences and Seminars
- ✓ FDPs and MDPs

BCIPS received great industry encouragement since inception through dedicated placement cell, which comprises of faculty members and students as placement coordinators. The placement cell of BCIPS functions enthusiastically all around the year to empower students by arranging summer internships, live projects, guest lectures, seminars, workshops and various other managerial skill development programmes in order to make them more employable and corporate ready. Our Alumni have also laid a benchmark in the corporate world and are placed with esteemed organisations such as KPMG, Black Rock, S&P Capital, ICICI Bank, Byju's and many more. The placement cell maintains good relations with our esteemed alumni and other industry partners. For conducting drives, BCIPS is well equipped with all the required facilities and is designed to smoothly support the placement process at all stages (pre-placement talks, written tests, computer aided tests, group discussions and personal interviews). Placement cell also engages leaders, entrepreneurs, executives and policy makers to address students to facilitate practical learning and also organizes industrial visits for the students.



## Walkathon

Banarsidas Chandiwal Institute of Professional Studies' and 'Banarsidas Chandiwal Institute of Physiotherapy' organized Walkathon to celebrate, Founder's Day and International Women's Day. Students from both the colleges participated with full enthusiasm. 74 students from BCIPS, 113 from BCIP and staff members of both the colleges had shown up. The theme of the Walkathon was 'Come together for better tomorrow: Vasudhaiva Kutumbakam'. Students and staff were walking with great zeal to aware the people regarding G-20's theme



## Unveiling the theme Poster of 2024: LEARN, LEAP and LEAD

BCIPS & BCIP unveiled the Annual theme Poster of 2023: LEARN, LEAP and LEAD. The idea behind this theme was as follows: LEARN: Update & Upgrade the knowledge & Skills LEAP: Empowered yourself (with the enhanced knowledge & skills) and take a longer leap LEAD: Lead the society with your innovations and creativity Further, the management felicitated all the faculty of BCIPS & BCIP with a personalised book on grooming professional/life skills. It was an overwhelming experience for all.





# CONFERENCES AND SEMINARS

## ACADEMIC SESSION 2024-25

Event/ Activity conducted (Topic)	Resource Person (s)
Workshop on Advanced Excel	Dr. Nidhi Singh, Ms. Neha & Ms. Pooja
BCIPS Dwarka organized Pre-conference Workshop on "Advance data analysis for Scale Development."	Dr. Puja Khatri, Professor, University School of management studies, GGSIPU
HR Conclave CHARCHA 2024	Major Gen. (Retd) AK Chaturvedi, Dr. Abha Suri(Director, Transformation Redefined,Australia), Mr. Manish Kumar(Senior Director- Product, BharatPe),Mr. Pradeep Chhajerh (COO, Tesca Textiles), Dr. S. Sriranjani Mokshagundam (Professor- BGS B-School, Mysore University), Captain Zainul Khatani (Pilot and entrepreneur) and Mr. Mandeep Nayyar(Leader, MIC segment, GE Healthcare).
Workshop on "Initiative and Internship Program in Dwarka City Newspaper"	<i>Ms. Sudha Sinha, MD - Dwarka City Newspaper' and Ms. Bhavna Pandey, Academic Director, DCEB Campus</i>
Guest Lecture on "Climate Change : It's Causes and Mitigation"	Prof. Dr. N.C. Gupta, Founder member of the University School of Environment Management
Guest Lecture on Angel Investment / VC Funding Opportunities for early stage entrepreneurs	Ms. Srishti Rawat, Trainer and Expert Upskills, New Delhi (MSME Training Organization)
ADD-ON Course on SPSS	Dr. Chithira John, Ms. Sarika Walia and Ms. Swarnika Singh



# INDUSTRIAL VISITS

Industrial Visits to various Organizations have been arranged by the institute with the aim of providing students a learning experience about functioning and management strategies in the dynamic corporate environment. These visits proved to be the interface between the institute and the industry. Visits were organized to the following industries:

- Maruti Udyog Ltd., Gurugram
- Celebi Cargo Impact, T8, New Delhi
- Skyway Group, New Delhi
- Relaxo Footwears Ltd., Bahadurgarh
- Somany Ceramics, Bahadurgarh
- Yakult Danone Pvt Ltd, Sonipat
- Bisleri International, Sahibabad
- Moon Beverages Ltd., Sahibabad
- Mother Dairy, New Delhi
- NSIC & MSME, New Delhi
- Centre for e-Governance, New Delhi





# ALUMNI NETWORKING

The Alumni Committee strengthens the bond between our esteemed alumni and the institute, which includes developing an active network of alumni across countries. This year, the Institute's annual alumni experience sharing and networking session "Retrace" was conducted on 24th May 2024.







“

## FROM CAMPUS TO CAREER

Notable Alumni in the Professional World”

**Ms. Swarna Safaya**

**Senior Associate**

**Ernst and Young**

**MBA (Finance & Marketing)**

**Batch: 2016-2018**



**Mr. Tanuj Bhutani**

**Consultant**

**Deloitte**

**BBA**

**Batch: 2010-2012**

**Mr. Sahil Deswal**

**Chief Growth & Marketing Officer**

**Bobble AI**

**MBA (Marketing)**

**Batch: 2010-2012**







“

## FROM CAMPUS TO CAREER

Notable Alumni in the Professional World”

**Ms. Divya Singh**

**Team Lead**

**Tata Consultancy Services**

**MBA (Finance & Marketing)**

**Batch: 2011-2013**



**Ms. Shalini Tyagi**

**Senior Associate**

**Byju's**

**BBA**

**Batch: 2010-2012**





# OUR PROUD ALUMNI

“

I profusely express my thanks and regards to all my respected faculty members of my college for the guidance and help they extended in completing my post graduation. All My teachers were extremely helpful to support and guide me whenever their help was required particularly during the pandemic COVID situation prevailing across the country. I shall ever remain indebted for their help and shall inculcate the same habits in my life to help others.

**Ritu Kumari (MBA- 2017-19)**  
**Talent Acquisition Services**  
**JLL**

“

I am proud to call BCIPS as my alma mater, it helped me evolve myself as a professional. Special regards to all my teachers who supported me throughout this journey.

**Supreet Kaur (MBA batch 2014-2016)**  
**Assistant Manager,**  
**Wipro LTD**

“

It was a wonderful learning experience at BCIPS. To all those who are currently pursuing or will pursue management degrees from BCIPS, I can positively say that you are at one of the best places to start your career.

**Deepak (MBA 2017-2019)**  
**Manager Finance**  
**K. C Gupta traders pvt ltd**

“

BCIPS is one of the best colleges in Delhi under GGSIPU, the faculty is very supportive, students get to participate in various cultural activities, and also get a chance to attend various trainings and sessions which are beneficial for self and career growth.

**Mrinal Kaushik (MBA batch 2017-2019)**  
**Analyst**  
**Better.com**

“

Great and super informative journey in BCIPS. College is equipped with latest technology and a big library with supportive faculty members.

**Himanshu Dhingra.**  
**Tax consultant**  
**Delloitte**



## OUR PROUD ALUMNI

“

Looking back on my formative years, it was the constant perseverance of the esteemed faculty members of BCIPS and my inquisitiveness that built my career graph. I'll always be thankful to my lecturers for providing me with the right opportunities to hone my skills. With multiple promotions as I worked in India and the international opportunity I crack an year ago in Amsterdam, I am thankful to have had mentors like I had in my college.

**Divya Tara (MBA Batch 2011-13)**  
Screening Operations Expert,  
Global KYC  
ING Bank- Amsterdam, Netherlands

“

BCIPS is not just a great institution imparting valuable learning and ample opportunities to grow, it's also a place where you find some best people and mentors in your professors, you create relationships that you'd like to preserve for life.

**Anjali Arora (MBA batch 2013-15)**  
Manager  
KPMG India Services Ltd.

“

BCIPS offers an intellectually stimulating environment, focusing on overall personality development and preparing students for challenges in the corporate world. The confidence and business acumen developed helped me conceive the idea of startup venture Weddingshlokas, an event management company specializing in destination weddings.

**Sanam Arora (MBA Batch 2013-15)**  
Founder and Owner  
WeddingShlokas

“

I always say it with pride that "I am a BCIPS alumni". The college provides with ample opportunities to grow and to explore as well as enhance variant skills. The overall environment is quite constructive and above all faculty is very supportive.

**Rakshit Bhasin (MBA 2018-2020)**  
Analyst  
Better.com



## SUMMER INTERNSHIPS & FINAL PLACEMENTS



Live Internships



Summer Internships



Final Placements



## PLACEMENT PROCESS





## **CO & EXTRACURRICULAR ACTIVITIES**

### **COMMITTEES & CLUBS**

- ✓ **ED Cell**
- ✓ **Research Cell**
- ✓ **Literary Club**
- ✓ **Debate & Quiz Committees**
- ✓ **Cultural Club**
- ✓ **Sports Committee**
- ✓ **Wall Journal**



BCIPS believes in 360-degree development of students. Student clubs and groups constitute the core of the institute that reflects the caliber of students outside academic sphere.

The institute has the various student managed clubs/, cells and groups where they organize and participate in various competitive events like Case study, Debates, Essay, Wall Journal Competition, Business Plan Competition, Entrepreneurship Fest, Social activity, Sports, and Cultural activities under various clubs such as Eco Club, Social Club, Entrepreneurship Development Cell and Cultural Club supervised by faculty members and managed by students. Students are the main driving force in organizing various conferences, seminars, conclaves, workshops and personality development programs.

BCIPS organized 9th National Conference on "Digital Transformation: Progressive Business Management, Entrepreneurship & Social Security" on 27th and 28th August, 2021. A Pre-conference workshop was also organized on "Art of Writing a Research Paper" on 26th August, 2021 for the National Conference.



# CLUBS & ACTIVITIES

## ENTREPRENEURSHIP DEVELOPMENT CELL

The Entrepreneurship Development (ED) Cell is established with the objective of promoting & encouraging the spirit of entrepreneurship among students. ED cell has been registered for Institution Innovation Council (IIC) under MIC; AICTE. ED cell organizes events like Awareness Camps, ED Fest, Visits to MSME, NSIC, incubators, Guest Lectures, and FDPs, etc. BCIPS received grants many times from DST, GOI, and EDII, Ahmedabad to organize FDP and EAC (Entrepreneurship Awareness Camp).

## RESEARCH CELL

The research cell of BCIPS aims to nurture research culture among students and faculty by encouraging research in newly emerging and challenging areas of business management. Many faculty members have established their expertise in particular areas and are encouraged to collaborate with leading institutions for conducting research projects and consultancies.

- BCIPS had undertaken a study on "Swachh Bharat Abhiyaan" at Hirankunda and Bhartal village of New Delhi. The students along with faculty members conducted Door to Door Meetings, interviews, Movie screening, Rallies.
- The institute conducted one week faculty development programme FDP on "Multivariate Analysis through Advance Techniques" from 15th to 20th March, 2021 and received an overwhelming response across India.
- As part of our responsibility towards industry, institute conducted Management Development Programmes with Mancor Consulting, Parle G and others.





## **BCIPS PUBLICATIONS**

The students are given ample opportunities to contribute in the Newsletters and e-Magazine published by the institute.

The students are encouraged to present papers in the National and International Conferences organized by the Institute and other institutions.

The institute has the following publications:

- **Journal of Management Research and Insight: An Annual Management Research Journal. Expressions: An Annual e- Magazine by the students of BCIPS.**
- **E-Newsletter: BCIPS Insight. In pursuit of Excellence!**
- **Conference Proceeding: Building Organizational Resilience and Thriving Towards Performance Optimization.**
- **BCIPS Management Buzz: A Monthly e-Magazine**





# COMMUNITY SERVICES



**Eco Club**



**Social Club**



**NSS**

## ECO CLUB

The BCIPS Eco Club is aimed to develop and sustain an environmental consciousness among students, faculty, staff, and visitors. Eco club frequently organizes events like visits to bio-diversity parks, earth hour, swacchta pakhwada, plantation drives, green audit of campus, green consumer day, wildlife conservation week etc.



## SOCIAL CLUB & NSS

The social club of BCIPS is constituted to sensitize students towards their social responsibilities and to develop their ability to make a positive difference through the empowerment of themselves and others. BCIPS social club organizes many events like cloth donation, food grain donation, visit to old age homes, blind schools, workshops on women safety, road safety to name a few.





## MBA COURSE STRUCTURE

### CORE SUBJECTS

- Management Process & Organizational Behaviour
- Decision Science
- Managerial Economics
- Accounting for Management
- Information Technology Management
- Business Communication
- Legal Aspects of Business
- Information Technology Management Lab
- Managerial Skill Development (NUES)
- Summer Training Project
- Management of International Business
- Information Systems Management
- Entrepreneurship Development
- Business Simulation and Games (NUES)
- Management of Technology, Innovation and Change
- Financial Management
- Marketing Management
- Business Research Methods
- Operations Management
- Human Resources Management
- E-Business
- Business Analytics (NUES)
- Project Dissertation
- Business Intelligence and Applications
- Strategic Management
- Corporate Social Responsibility, Human Values & Ethics

### ELECTIVE SUBJECTS

#### I. MARKETING

- Consumer Behaviour
- Sales and Distribution Management
- International Marketing
- Customer Relationship Management
- Services Marketing
- Retail Management
- Advertising and Brand Management
- Internet Marketing
- Business Marketing

#### II. FINANCE

- International Financial Management
- Financial Markets and Institutions
- Security Analysis and Investment Management
- Corporate Tax Planning
- Financial Econometrics
- Strategic Financial Management
- Mergers, Acquisitions and Corporate Restructuring
- Financial Derivatives
- Behavioural Finance
- Project Management

#### III. HUMAN RESOURCE MANAGEMENT

- Compensation Management
- Industrial Relations and Labour Laws
- Training and Developments Performance Management
- Talent Management
- Strategic Human Resource Management
- Organizational Development
- Team Building
- Behaviour Testing and Counselling

#### IV. INFORMATION TECHNOLOGY

- Systems Analysis and Design Enterprise Systems
- **Network Applications and Management**
- **Database Management Systems Information**
- **Security Management Database Management Systems Lab.**
- Systems Analysis and Design Enterprise Systems
- Network Applications and Management
- Database Management Systems Information
- Security Management Database Management Systems Lab.

#### V. INTERNATIONAL BUSINESS

- Business Environment
- **Export, Import Policies, Procedures, and Documentation**
- **WTO and Intellectual Property Rights**
- **International Economics**



# PLACEMENT BROCHURE 2024-25

## SHASHANK GARG

**Internship Company:** Nxfin Technologies Pvt. Ltd.

**Project Name:** Offline marketing- Brand management

**Specialization:**

Marketing | Finance

**Post Graduation:** MBA



## RIITIKA SEHRAWAT

**Internship Company:**

360DigiTMG

**Project Name:** A study onof HR analytics in PWC

**Specialization:**

Human Resource | Operations

**Post Graduation:** MBA



## ANSHU MALI

**Internship Company:** The leading Solution

**Project Name:** A study on employees' perception about work life balance in the organization.

**Specialization:**

Human Resource| International Business

**Post Graduation:** MBA



## ABHILASH TIWARI

**Internship Company:** The leading solution

**Project Name :** A study on perception of investors investing in life insurance.

**Specialization:**

Finance | Operations

**Post Graduation:** MBA



## TANNU

**Internship Company:** Vatav intellect IP Solutions

**Project Name :** Employee satisfaction at vatav intellect IP solutions

**Specialization:**

Human Resource | Operations

**Post Graduation:** MBA



## AMAN BHANDARI

**Internship Company:** Arvind Medicare

**Project Name :** Recruitment & selection processes as well as payroll accounting systems at arvind medicare

**Specialization:**

Finance | Operations

**Post Graduation:** MBA



## ANJALI SHARMA

**Internship Company:**

Manipal hospitals

**Project Name :** Study on patient satisfaction and brand loyalty

**Specialization:**

Human Resource | Operations

**Post Graduation:** MBA



## AYUSH PUROHIT

**Internship Company:**

Plus Offices

**Project Name :** A study on consumer satisfaction of plus offices

**Specialization:**

Finance | Operations

**Post Graduation:** MBA



## YASH THAKUR

**Internship company:** Mugafi Pvt. Ltd.

**Project Name:** Comprehensive Analysis and implementation of partnership concepts

**Specialization:**

Finance | Marketing

**Post Graduation:** MBA



## SUNAM SINHA

**Internship Company:** Manipal hospitals dwarka

**Project Name:** Study on patient satisfaction and brand loyalty

**Specialization:**

Human Resource | Marketing

**Post Graduation:** MBA





# PLACEMENT BROCHURE 2024-25

## GUNJAN CHAUHAN

**Internship Company:** Dkock Enterprises

**Project Name:** Study the concept of Operations Management

**Specialization:**

Marketing | Operations

**Post Graduation:** MBA



## SALONI SAXENA

**Internship Company:** SysTools Software Pvt. Ltd.

**Project Name:** A study on the significance of data recovery and backup in the digital era

**Specialization:**

Human Resource | Marketing

**Post Graduation:** MBA



## URVASHI BHARGAVA

**Internship Company:**

Magicpin

**Project Name:** Comparative study of magicpin & zomato

**Specialization:**

Human Resource | Marketing

**Post Graduation:** MBA



## RIYA

**Internship Company:** Ambience Care

**Project Name :** Study the concept of Finance & Accounting

**Specialization:**

Human Resource | Operations

**Post Graduation:** MBA



## ANUSHKA VERMA

**Internship Company:** Ramsun enterprise payments network Pvt. Ltd.

**Project Name :** Study of Supply chain financing

**Specialization:**

Finance | International Business

**Post Graduation:** MBA



## HARPREET SIDDU

**Internship Company:** Zielhoch

**Project Name :** HR policies and talent acquisition in market

**Specialization:**

Marketing | International Business

**Post Graduation:** MBA



## ANJALI GARG

**Internship Company:**

Anra & Associates

**Project Name :** Harmony in Motion: Achieving work life balance

**Specialization:**

Finance | Human Resource

**Post Graduation:** MBA



## ASTITVA VERMA

**Internship Company:**

Canara HSBC Life Insurance

**Project Name :** Optimizing talent acquisition and employee lifecycle management at canara HSBC life insurance

**Specialization:**

Finance | Operations

**Post Graduation:** MBA



## JATIN BAWEJA

**Internship company:** Timewell securities pvt ltd

**Project Name:** Exploring Investor Behaviour and Risk Management in Capital Markets

**Specialization:**

Finance | Operations

**Post Graduation:** MBA



## VIVEK PRATAP SINGH

**Internship Company:** Ministry of corporate affairs

**Project Name:** Employee Perception on Corporate

Fraud Investigation in Serious Fraud Investigation Office

**Specialization:**

Finance | International Business

**Post Graduation:** MBA





## MANISH YADAV

**Internship Company:** Manipal Hospital  
**Project Name:** Study on Patient satisfaction and brand loyalty  
**Specialization:**  
Marketing | Operations  
**Post Graduation:** MBA



## MONISHKA KHURANA

**Internship Company:** Aston Carter- An Allergies Group  
**Project Name:** Study the concept Business Operations  
**Specialization:**  
Marketing | Operations  
**Post Graduation:** MBA



## AISHWARYA KAINTH

**Internship Company:** Coros cable industries limited  
**Project Name:** Marketing strategies used by company  
**Specialization:**  
Marketing | International Business  
**Post Graduation:** MBA



## PRINCE GAUTAM

**Internship:** Manipal hospitals dwarka  
**Project Name:** Manipal Dwarka in the eyes of the patients  
**Specialization:**  
Operations | Marketing  
**Post Graduation:** MBA



## NEERAJ PANDEY

**Internship:** Ferns N Petals  
**Project Name:** Study the working environment of ferns n petals  
**Specialization:**  
Operation | Marketing  
**Post Graduation:** MBA



## AKSHAT PATHANIA

**Internship:** Chaitanya projects consultancy Pvt. Ltd.  
**Project Name:** Comparative study between chaitanya and ISAN  
**Specialization:**  
Human Resource | Marketing  
**Post Graduation:** MBA



## HEM CHANDER PANDEY

**Internship:** FNP ERETAIL PRIVATE LIMITED  
**Project Name:** Study on Supply chain management  
**Specialization:**  
Marketing | Operation  
**Post Graduation:** MBA



## HIMANSHI GUPTA

**Internship:** Microtek Int. Pvt. Ltd.  
**Project Name:** Study the trends n challenges in Modern HRM  
**Specialization:**  
Human Resource | IT  
**Post Graduation:** MBA



## KANAK KAUSHIK

**Internship:** Startek PVT LTD  
**Project Name:** Effectiveness of Artificial Intelligence tools with respect to recruitment and selection process  
**Specialization:**  
Finance | IT  
**Post Graduation:** MBA



## SRISHTI GARG

**Internship:** Jindal Saw Ltd.  
**Project Name:** Comparative study on Trade finance  
**Specialization:**  
Finance | International Business  
**Post Graduation:** MBA





## PIYUSH NANDWANI

**Internship Company:** K & D Design Kraft LLP

**Project Name:** Marketing strategies for garment

**Specialization:**  
Marketing | International Business

**Post Graduation:** MBA



## ROHIT KATHAIT

**Internship:** K & D Design Kraft LLP

**Project Name:** Analysis of financial statement of K & D Design kraft

**Specialization:**  
Finance | IT

**Post Graduation:** MBA



## TUSHAR SINGH TANWAR

**Internship:** At international Pvt. Ltd.

**Project Name:** The study of digital marketing

**Specialization:**  
Marketing | Human Resource

**Post Graduation:** MBA



## SAURABH MISHRA

**Internship:** S. Bajaj & Associates

**Project Name:** A study on Finance & Accounting.

**Specialization:**  
Marketing | Finance

**Post Graduation:** MBA



## VIDHI BISHT

**Internship:** Infogain India Pvt. Ltd.

**Project Name:** Evaluation and enhancement of Infogain's employee recognition framework

**Specialization:**  
Human Resource | International Business

**Post Graduation:** MBA



## SOURAV SHARMA

**Internship:** Finvictus

**Project Name:** Business Analytics process and department operations overview

**Specialization:**  
Marketing | IT

**Post Graduation:** MBA



## MITESH RAWAT

**Internship:** Indian Oil

**Project Name:** Indian oil performance at global level

**Specialization:**  
Finance | Operations

**Post Graduation:** MBA



## RISHABH RAWAT

**Internship:** VI-JOHN

**Project Name:** Study Marketing strategy of VI-JOHN

**Specialization:**  
Human Resource | Marketing

**Post Graduation:** MBA



## AKSA MARY JOSE

**Internship Company:** Max Hospital

**Project Name-** Analyzing the impact of contemporary training and development strategies on employee performance

**Specialization:**  
Human Resource | Operation

**Post Graduation:** MBA



## SANCHIT MEHTA

**Internship Company:** Natinal Marketing Project inc

**Project Name-** Use of AI in Marketing NMPI

**Specialization:**  
Marketing | Marketing

**Post Graduation:** MBA





## KAJAL SHARMA

**Internship Company:** Ferns N Petals  
**Project Name:** A study on sustainability practises in operations  
**Specialization:**  
Human Resource | Operation  
**Post Graduation:** MBA



## NAMAN SHARMA

**Internship:** Denso Haryana Pvt. Ltd.  
**Project Name:**  
**Specialization:**  
Marketing | Human Resource  
**Post Graduation:** MBA



## DIKSHANT RATHEE

**Internship Company:** Tupperware  
**Project Name-** A study on consumer satisfaction towards tupperware  
**Specialization:**  
Marketing | IT  
**Post Graduation:** MBA



## SHWETA BISHT

**Internship:** Dabur India limited  
**Project Name-** Evaluation of recruitment and selection  
**Specialization:**  
Human Resource | Operations  
**Post Graduation:** MBA



## SUNNY CHAUHAN

**Internship:** Brij gopal construction  
**Project Name:** The Work Life Balance of the Employees Working in Brij Gopal Construction Company  
**Specialization:**  
Human Resource | Marketing  
**Post Graduation:** MBA



## BABU KRISHNA JAISWAL

**Internship:** Sanwariya Holidays Pvt. Ltd.  
**Project Name:** Study the concept of Marketing in Sanwariya Holidays Pvt. Ltd.  
**Specialization:** Marketing | International Business  
**Post Graduation:** MBA



## TUSHAR SHARMA

**Internship:** Asian Travel CO Pvt. Ltd.  
**Project Name:** A study on optimizing business processes, techniques and outcomes.  
**Specialization:** Finance | Operations  
**Post Graduation:** MBA



## NISHANT YADAV

**Internship:** Infoedge  
**Project Name:** Study the Content quality & content acquisition  
**Specialization:**  
Marketing | International Business  
**Post Graduation:** MBA



## BHUPESH SINGH SHEKHAWAT

**Internship Company:** Parrytech Hydraulics  
**Project Name:** Fostering Long Term Relationships in B2B  
**Specialization:**  
Marketing | Operations  
**Post Graduation:** MBA



## SALONI GOYAL

**Internship Company:** Edulyt India  
**Project Name:** Financial Statement Analysis pf Edulyt India frm 2019-2024  
**Specialization:**  
Finance | Marketing  
**Post Graduation:** MBA





# PLACEMENT BROCHURE 2024-25

## UMANG GUPTA

**Internship Company:** BSR & CO LLP  
**Project Name:** Comparative analysis of GST implementation and compliance  
**Specialization:**  
Finance | International Business  
**Post Graduation:** MBA



## NITIN SINGH TARIYAL

**Internship:** Manipal hospitals  
**Project Name:** Study on patient satisfaction and brand loyalty  
**Specialization:**  
Marketing | Operations  
**Post Graduation:** MBA



## AMIT KUMAR

**Internship:** Wipro Ltd.  
**Project Name:** A study of AI and automation platform  
**Specialization:**  
Marketing | Operations  
**Post Graduation:** MBA



## ISHA

**Internship:** Impulse International Pvt. Ltd.  
**Project Name:** Exploring the impact of work from home on employee productivity and well being  
**Specialization:**  
Operations | Human Resource  
**Post Graduation:** MBA



## ANKITA DEB

**Internship:** FNP  
**Project Name:** A study on perception of consumer towards digital marketing  
**Specialization:**  
Marketing | Human Resource  
**Post Graduation:** MBA



## SHRUTI GOEL

**Internship:** Indraprastha sehkani bank limited  
**Project Name:** A Study on Digitalization of Indian Banking Services and Its Impact on Customer Satisfaction  
**Specialization:**  
Finance | Human Resource  
**Post Graduation:** MBA



## PRASHANT SHARMA

**Internship:** IFFCO TOKIO General Insurance  
**Project Name-** A study on Performance appraisal in IFFCO TOKIO General Insurance  
**Specialization:**  
Human Resource | International Business  
**Post Graduation:** MBA



## GARIMA RATHI

**Internship:** Maruti Suzuki Head Office  
**Project Name:** Maruti suzuki inmotion research  
**Specialization:**  
Marketing | International Business  
**Post Graduation:** MBA



## LALIT PATHAK

**Internship:** Zielhoch Group  
**Project Name:** Exploring Market opportunities And consumer preference for launching a branded jewellery venture  
**Specialization:**  
Human Resource | Marketing  
**Post Graduation:** MBA



## VASU TYAGI

**Internship Company:** Parrytech Hydraulics  
**Project Name:** Fostering Long Term Relationships in B2B  
**Specialization:**  
Marketing | Operations  
**Post Graduation:** MBA





## RASHIKA JAIN

**Internship Company:** SysTools Software Pvt. Ltd.

**Project Name:** The evolution of remote work Technologies in the post covid 19 Era

**Specialization:**

Marketing | IT

**Post Graduation:** MBA



## SANSKRITI MANGAL

**Internship:** Aays Advisory Pvt Ltd.

**Project Name:** Impact of Artificial Intelligence On HR Functions

**Specialization:**

Human Resource | IT

**Post Graduation:** MBA



## MD MIRAJ ALI

**Internship:** Hindustan coca-cola beverages Pvt. Ltd.

**Project Name:** Study the concept of Compensation management

**Specialization:**

Human Resource | International Business

**Post Graduation:** MBA



## SWATI CHAUHAN

**Internship:** Datopic Technologies

**Project Name:** Study on employee motivation at datopic.

**Specialization:**

IT | Marketing

**Post Graduation:** MBA



## RITIKA CHAUDHARY

**Internship:** Ambience Care

**Project Name:** Study the Finance & Accounting process in Ambience Care

**Specialization:**

Finance | Marketing

**Post Graduation:** MBA



## MONIKA YADAV

**Internship:** Relja Associates LLP

**Project Name:** HR Recruiter Trainee- Stress Management

**Specialization:**

IT | Human Resource

**Post Graduation:** MBA



## KUNAL SINGH

**Internship:** Premia Insurance Brokers Pvt Ltd

**Project Name-** A study to streamline Customer Service

**Specialization:**

Finance | Operations

**Post Graduation:** MBA



## SADHVI

**Internship:** Tech Radiance

**Project Name:** Adoption of Digital Tools in HR

**Specialization:**

Human Resource | Marketing

**Post Graduation:** MBA



## TUSHAR KUMAR

**Internship:** Skill Eliscridy Pvt. Lmt

**Project Name:** A study of recruitment & Selection on skill Eliscridigy

**Specialization:**

International Business| Marketing

**Post Graduation:** MBA





## ADVISORY BOARD

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**PATRON**

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VICE CHAIRMAN, SBCSSTS

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**DR. APARNA MISHRA**

DIRECTOR, BCIPS

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ASSISTANT PROFESSOR



**DR CHITHIRA JOHN**

ASSISTANT PROFESSOR

### STUDENT COORDINATOR



**UDITA BAGGA**

BBA FINAL YEAR

