



BANARSIDAS CHANDIWALA INSTITUTE OF PROFESSIONAL STUDIES

(UNDER THE AEGIS OF SHRI BANARSIDAS CHANDIWALA SEWA SMARAK TRUST
SOCIETY)

APPROVED BY AICTE, MINISTRY OF HRD AND GOVT. OF INDIA.
AFFILIATED TO GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI



2024-2025 PLACEMENT BROCHURE



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PLACEMENT BROCHURE

2024 - 2025



**A World class Institution Nurturing Value
based quality education**

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MESSAGE FROM THE DIRECTOR



At BCIPS, we are dedicated to shaping our students into tomorrow's leaders, who will contribute meaningfully to nation-building through a combination of academic excellence, leadership acumen, boundless enthusiasm, and unbridled zeal. Our approach is holistic, ensuring that students are equipped not only with a deep understanding of business fundamentals but also with the capability to navigate and excel in the corporate world's ever-evolving challenges.

Through a comprehensive focus on both academic and co-curricular activities, our students develop the confidence, specialized skills, and sense of responsibility necessary to thrive in professional environments. Their proactive learning mindset, coupled with our rigorous academic framework, empowers them to succeed in dynamic and demanding corporate settings. Moreover, internships with leading companies provide our students with invaluable exposure to the realities of Indian business and foster a deeper understanding of industry nuances.

It is with great pride and immense satisfaction that we present to you the placement brochure for the MBA batch of 2023. As you explore the profiles within, I am confident you will be impressed by the caliber and potential of our students.

Warm Regards and Best Wishes,

Dr. Aparna Mishra

Director

ABOUT THE INSTITUTE

VISION:

To be a world-class institution nurturing value-based professionals.

MISSION:

To maintain a student-centric approach through innovative pedagogy, research, faculty development, and collaboration with industry and institutions, supported by high-quality infrastructure. We aim to help students cultivate ethical decision-making capabilities, while expanding their skills and knowledge beyond visible limits.

Banarsidas Chandiwala Institute of Professional Studies (BCIPS), established in 2008, offers a two-year Master's program in Business Administration (MBA) and a three-year Bachelor's program in Business Administration (BBA) across two shifts.

Affiliated with Guru Gobind Singh Indraprastha University (GGSIPU), Delhi, and approved by the All India Council of Technical Education (AICTE), BCIPS is part of the prestigious Shri Banarsidas Chandiwala Sewa Smarak Trust Society. Founded in 1952, the society has been dedicated to advancing health and education, a vision inspired by its founder, the visionary Late Shri Brijkrishan Chandiwala, a veteran Gandhian and philanthropist, in honor of his father, Late Shri Banarsidas Chandiwala.



INFRASTRUCTURE & RESOURCES

The infrastructure of BCIPS strives to create a supportive and enriching physical environment that will encourage outstanding teaching, research, and a strong sense of community. It is complemented with a centrally air-conditioned and spacious building with all the infrastructural facilities.

The entire campus is Wi-Fi enabled with a 24-hour internet facility in all rooms. It has well-ventilated classrooms equipped with LCD projectors, a tutorial room, board room, seminar hall, Computer Centre, Knowledge Resource Centre (Library). The computer center has two computer labs equipped with the latest configurations. The library is fully computerized and equipped with a digital system via audio-visual facilities. It provides a vast and constantly updated resource (a good number of books and subscribes to various national and international journals, online databases, newspapers, and magazines) to ensure the overall development of students and also to serve the needs of BCIPS's faculty, research scholars. Apart from this, the institute has a badminton court, a cafeteria, and a medical room.



EMPLOYABILITY ENHANCEMENT

ACADEMIC SESSION 2024-25



Mock Interview



Resume Building



Employability Test



Seminars / Guest Lectures



Add-on Courses



Skill Development Workshops



Business Simulations



MANAGERIAL SKILL DEVELOPMENT ACTIVITIES

ACADEMIC SESSION 2024-25

Event/ Activity conducted (Topic)	Resource Person (s)
BCIPS Dwarka organized Pre-conference Workshop on "Advance data analysis for Scale Development."	Dr. Puja Khatri, Professor, University School of management studies, GGSIPU
Management Development Programme (MDP) "Science, Spirituality and Ergonomics: A Triangular Approach to Stress Management"	Dr. Pranati Paheli , Dr. Chithira John , Ms. Tanushree ,Mr. Jayant Sanyal Dr. Prithvi Parashar ,Dr. Nitika Roy
MANAGEMENT CONCLAVE MANAGEMENT "Environmental Social Governance (ESG) as a value creator for Indian Ecosystem"	Mr. Gokul Pandian, Director, Ernst & Young (EY), ESG Climate change Decarbonization Ms. Shilpa Verma, Senior Vice President, and Head - Compliance, Ethical Conduct & ESG - Niva Bupa Health Insurance Company Ltd. Dr. Rajeshwari (Dahiya) Malik, United Nations Volunteer, SDG Advocate, Transformative Education SDG 4 & 5, Mixed Method Researcher, Professor- Multipotentialite , Dr. Aman Gupta, National Head Corporate Regulatory and Scientific Affairs Yum Brands India, Diplomat University of Oxford UK, Visiting Fellowship Harvard Medical School USA. Ms. Aruna Pandey, Independent Consultant - sustainability and regeneration".
Online FDP on "MOOC Creation: A 3D Approach"	Dr. Durgesh Tripathi, Faculty & National Coordinator MOOC, GGSIPU
Faculty Development Programme on Qualitative Data Analysis organized by, BCIPS in collaboration with IIMAD	Dr. Irudaya Rajan , Chairman of IIMAD Dr Niyathi R Krishna Dr Nikhil P N Research Officer at the Population Research Centre in Kerala Dr. Dipti Govil, Assistant Professor at International Institute of Population Sciences, Mumbai Dr Arokkiaraj H, Assistant Professor, Department of Social Work, Rajiv Gandhi Institute of Youth Development, Tamilnadu Dr. Irudaya Rajan, Chairman IIMAD and Dr Selim Jahangir postdoctoral researcher at Manipal Academy of Higher Education



INSTITUTE INDUSTRY INTERFACE

CORPORATE RELATIONS



Industrial Visits



Industry MoUs



Alumni Networking



Conferences and Seminars



FDPs and MDPs

BCIPS received great industry encouragement since inception through dedicated placement cell, which comprises of faculty members and students as placement coordinators. The placement cell of BCIPS functions enthusiastically all around the year to empower students by arranging summer internships, live projects, guest lectures, seminars, workshops and various other managerial skill development programmes in order to make them more employable and corporate ready. Our Alumni have also laid a benchmark in the corporate world and are placed with esteemed organisations such as KPMG, Black Rock, S&P Capital, ICICI Bank, Byju's and many more. The placement cell maintains good relations with our esteemed alumni and other industry partners. For conducting drives, BCIPS is well equipped with all the required facilities and is designed to smoothly support the placement process at all stages (pre-placement talks, written tests, computer aided tests, group discussions and personal interviews). Placement cell also engages leaders, entrepreneurs, executives and policy makers to address students to facilitate practical learning and also organizes industrial visits for the students.

Walkathon

Banarsidas Chandiwala Institute of Professional Studies' and 'Banarsidas Chandiwala Institute of Physiotherapy' organized Walkathon to celebrate, Founder's Day and International Women's Day. Students from both the colleges participated with full enthusiasm. 74 students from BCIPS, 113 from BCIP and staff members of both the colleges had shown up. The theme of the Walkathon was 'Come together for better tomorrow: Vasudhaiva Kutumbakam'. Students and staff were walking with great zeal to aware the people regarding G-20's theme



Unveiling the theme Poster of 2024: LEARN, LEAP and LEAD



BCIPS & BCIP unveiled the Annual theme Poster of 2023: LEARN, LEAP and LEAD. The idea behind this theme was as follows: LEARN: Update & Upgrade the knowledge & Skills LEAP: Empowered yourself (with the enhanced knowledge & skills) and take a longer leap LEAD: Lead the society with your innovations and creativity Further, the management felicitated all the faculty of BCIPS & BCIP with a personalised book on grooming professional/life skills. It was an overwhelming experience for all.

CONFERENCES AND SEMINARS

ACADEMIC SESSION 2024-25

Event/ Activity conducted (Topic)	Resource Person (s)
Workshop on Advanced Excel	Dr. Nidhi Singh, Ms. Neha & Ms. Pooja
BCIPS Dwarka organized Pre-conference Workshop on "Advance data analysis for Scale Development."	Dr. Puja Khatri, Professor, University School of management studies, GGSIPU
HR Conclave CHARCHA 2024	Major Gen. (Retd) AK Chaturvedi, Dr. Abha Suri(Director, Transformation Redefined,Australia), Mr. Manish Kumar(Senior Director- Product, BharatPe),Mr. Pradeep Chhajerh (COO, Tesca Textiles), Dr. S. Sriranjani Mokshagundam (Professor- BGS B-School, Mysore University), Captain Zainul Khatani (Pilot and entrepreneur) and Mr. Mandeep Nayyar(Leader, MIC segment, GE Healthcare).
Workshop on "Initiative and Internship Program in Dwarka City Newspaper"	Ms. Sudha Sinha, MD - Dwarka City Newspaper' and Ms. Bhavna Pandey, Academic Director, DCEB Campus
Guest Lecture on "Climate Change : It's Causes and Mitigation"	Prof. Dr. N.C. Gupta, Founder member of the University School of Environment Management
Guest Lecture on Angel Investment / VC Funding Opportunities for early stage entrepreneurs	Ms. Srishti Rawat, Trainer and Expect Upskills, New Delhi (MSME Training Organization)
ADD-ON Course on SPSS	Dr. Chithira John, Ms. Sarika Walia and Ms. Swarnika Singh

INDUSTRIAL VISITS

Industrial Visits to various Organizations have been arranged by the institute with the aim of providing students a learning experience about functioning and management strategies in the dynamic corporate environment. These visits proved to be the interface between the institute and the industry. Visits were organized to the following industries:

- Maruti Udyog Ltd. , Gurugram
- Celebi Cargo Impact, T8, New Delhi
- Skyway Group, New Delhi
- Relaxo Footwears Ltd., Bahadurgarh
- Somany Ceramics, Bahadurgarh
- Yakult Danone Pvt Ltd, Sonipat
- Bisleri International, Sahibabad
- Moon Beverages Ltd., Sahibabad
- Mother Dairy, New Delhi
- NSIC & MSME, New Delhi
- Centre for e-Governance, New Delhi



ALUMNI NETWORKING

The Alumni Committee strengthens the bond between our esteemed alumni and the institute, which includes developing an active network of alumni across countries. This year, the Institute's annual alumni experience sharing and networking session "Retrace" was conducted on 24th May 2024.





“

FROM CAMPUS TO CAREER

Notable Alumni in the Professional World

”

Ms. Swarna Safaya

Senior Associate

Ernst and Young

MBA (Finance & Marketing)

Batch: 2016-2018



Mr. Tanuj Bhutani

Consultant

Deloitte

BBA

Batch: 2010-2012

Mr. Sahil Deswal

Chief Growth & Marketing Officer

Bobble AI

MBA (Marketing)

Batch: 2010-2012





“

FROM CAMPUS TO CAREER

Notable Alumni in the Professional World

”

Ms. Divya Singh
Team Lead
Tata Consultancy Services
MBA (Finance & Marketing)
Batch: 2011-2013



Ms. Shalini Tyagi
Senior Associate
Byju's
BBA
Batch: 2010-2012

OUR PROUD ALUMNI

“ I profusely express my thanks and regards to all my respected faculty members of my college for the guidance and help they extended in completing my post graduation. All My teachers were extremely helpful to support and guide me whenever their help was required particularly during the pandemic COVID situation prevailing across the country. I shall ever remain indebted for their help and shall inculcate the same habits in my life to help others.

Ritu Kumari (MBA- 2017-19)
Talent Acquisition Services
JLL

“ It was a wonderful learning experience at BCIPS. To all those who are currently pursuing or will pursue management degrees from BCIPS, I can positively say that you are at one of the best places to start your career.

Deepak (MBA 2017-2019)
Manager Finance
K. C Gupta traders pvt ltd

“ BCIPS is one of the best colleges in Delhi under GGSIPU, the faculty is very supportive, students get to participate in various cultural activities, and also get a chance to attend various trainings and sessions which are beneficial for self and career growth.

Mrinal Kaushik (MBA batch 2017-2019)
Analyst
Better.com

“ I am proud to call BCIPS as my alma mater, it helped me evolve myself as a professional. Special regards to all my teachers who supported me throughout this journey.

Supreet Kaur (MBA batch 2014-2016)
Assistant Manager,
Wipro LTD

“ Great and super informative journey in BCIPS. College is equipped with latest technology and a big library with supportive faculty members.

Himanshu Dhingra.
Tax consultant
Delloitte

OUR PROUD ALUMNI

“

Looking back on my formative years, it was the constant perseverance of the esteemed faculty members of BCIPS and my inquisitiveness that built my career graph. I'll always be thankful to my lecturers for providing me with the right opportunities to hone my skills. With multiple promotions as I worked in India and the international opportunity I crack an year ago in Amsterdam, I am thankful to have had mentors like I had in my college.

Divya Tara (MBA Batch 2011-13)
Screening Operations Expert,
Global KYC
ING Bank- Amsterdam, Netherlands

“

BCIPS is not just a great institution imparting valuable learning and ample opportunities to grow, it's also a place where you find some best people and mentors in your professors, you create relationships that you'd like to preserve for life.

Anjali Arora (MBA batch 2013-15)
Manager
KPMG India Services Ltd.

“

BCIPS offers an intellectually stimulating environment, focusing on overall personality development and preparing students for challenges in the corporate world. The confidence and business acumen developed helped me conceive the idea of startup venture WeddingShlokas, an event management company specializing in destination weddings.

Sanam Arora (MBA Batch 2013-15)
Founder and Owner
WeddingShlokas

“

I always say it with pride that "I am a BCIPS alumni". The college provides with ample opportunities to grow and to explore as well as enhance variant skills. The overall environment is quite constructive and above all faculty is very supportive.

Rakshit Bhasin (MBA 2018-2020)
Analyst
Better.com

SUMMER INTERNSHIPS & FINAL PLACEMENTS



Live Internships



Summer Internships



Final Placements



PLACEMENT PROCESS



CO & EXTRACURRICULAR ACTIVITIES

COMMITTEES & CLUBS

**ED Cell****Research Cell****Literary Club****Debate & Quiz Committees****Cultural Club****Sports Committee****Wall Journal**

BCIPS believes in 360-degree development of students. Student clubs and groups constitute the core of the institute that reflects the caliber of students outside academic sphere.

The institute has the various student managed clubs/, cells and groups where they organize and participate in various competitive events like Case study, Debates, Essay, Wall Journal Competition, Business Plan Competition, Entrepreneurship Fest, Social activity, Sports, and Cultural activities under various clubs such as Eco Club, Social Club, Entrepreneurship Development Cell and Cultural Club supervised by faculty members and managed by students. Students are the main driving force in organizing various conferences, seminars, conclaves, workshops and personality development programs.

BCIPS organized 9th National Conference on "Digital Transformation: Progressive Business Management, Entrepreneurship & Social Security" on 27th and 28th August, 2021. A Pre-conference workshop was also organized on "Art of Writing a Research Paper" on 26th August, 2021 for the National Conference.

CLUBS & ACTIVITIES

ENTREPRENEURSHIP DEVELOPMENT CELL

The Entrepreneurship Development (ED) Cell is established with the objective of promoting & encouraging the spirit of entrepreneurship among students. ED cell has been registered for Institution Innovation Council (IIC) under MIC; AICTE. ED cell organizes events like Awareness Camps, ED Fest, Visits to MSME, NSIC, incubators, Guest Lectures, and FDPs, etc. BCIPS received grants many times from DST, GOI, and EDII, Ahmedabad to organize FDP and EAC (Entrepreneurship Awareness Camp).



RESEARCH CELL

The research cell of BCIPS aims to nurture research culture among students and faculty by encouraging research in newly emerging and challenging areas of business management. Many faculty members have established their expertise in particular areas and are encouraged to collaborate with leading institutions for conducting research projects and consultancies.

- BCIPS had undertaken a study on "Swachh Bharat Abhiyaan" at Hirankunda and Bhartal village of New Delhi. The students along with faculty members conducted Door to Door Meetings, interviews, Movie screening, Rallies.
- The institute conducted one week faculty development programme FDP on "Multivariate Analysis through Advance Techniques" from 15th to 20th March, 2021 and received an overwhelming response across India.
- As part of our responsibility towards industry, institute conducted Management Development Programmes with Mancer Consulting, Parle G and others.

BCIPS PUBLICATIONS

The students are given ample opportunities to contribute in the Newsletters and e-Magazine published by the institute.

The students are encouraged to present papers in the National and International Conferences organized by the Institute and other institutions.

The institute has the following publications:

- **Journal of Management Research and Insight: An Annual Management Research Journal.** Expressions: An Annual e- Magazine by the students of BCIPS.
- **E-Newsletter: BCIPS Insight. In pursuit of Excellence!**
- **Conference Proceeding: Building Organizational Resilience and Thriving Towards Performance Optimization.**
- **BCIPS Management Buzz: A Monthly e-Magazine**



COMMUNITY SERVICES

✓ Eco Club

✓ Social Club

✓ NSS

ECO CLUB

The BCIPS Eco Club is aimed to develop and sustain an environmental consciousness among students, faculty, staff, and visitors. Eco club frequently organizes events like visits to bio-diversity parks, earth hour, swacchta pakhwada, plantation drives, green audit of campus, green consumer day, wildlife conservation week etc.



SOCIAL CLUB & NSS

The social club of BCIPS is constituted to sensitize students towards their social responsibilities and to develop their ability to make a positive difference through the empowerment of themselves and others. BCIPS social club organizes many events like cloth donation, food grain donation, visit to old age homes, blind schools, workshops on women safety, road safety to name a few.

MBA COURSE STRUCTURE

CORE SUBJECTS

- Management Process & Organizational Behaviour
- Decision Science
- Managerial Economics
- Accounting for Management
- Information Technology Management
- Business Communication
- Legal Aspects of Business
- Information Technology Management Lab
- Managerial Skill Development (NUES)
- Summer Training Project
- Management of International Business
- Information Systems Management
- Entrepreneurship Development
- Business Simulation and Games (NUES)

- Management of Technology, Innovation and Change
- Financial Management
- Marketing Management
- Business Research Methods
- Operations Management
- Human Resources Management
- E-Business
- Business Analytics (NUES)
- Project Dissertation
- Business Intelligence and Applications
- Strategic Management
- Corporate Social Responsibility, Human Values & Ethics

ELECTIVE SUBJECTS

I. MARKETING

- Consumer Behaviour
- Sales and Distribution Management
- International Marketing
- Customer Relationship Management
- Services Marketing
- Retail Management
- Advertising and Brand Management
- Internet Marketing
- Business Marketing

II. FINANCE

- International Financial Management
- Financial Markets and Institutions
- Security Analysis and Investment Management
- Corporate Tax Planning
- Financial Econometrics
- Strategic Financial Management
- Mergers, Acquisitions and Corporate Restructuring
- Financial Derivatives
- Behavioural Finance
- Project Management

III. HUMAN RESOURCE MANAGEMENT

- Compensation Management
- Industrial Relations and Labour Laws
- Training and Developments Performance Management
- Talent Management
- Strategic Human Resource Management
- Organizational Development
- Team Building
- Behaviour Testing and Counselling

IV. INFORMATION TECHNOLOGY

- Systems Analysis and Design Enterprise Systems
- Network Applications and Management
- Database Management Systems Information
- Security Management Database Management Systems Lab.
- Systems Analysis and Design Enterprise Systems
- Network Applications and Management
- Database Management Systems Information
- Security Management Database Management Systems Lab.

V. INTERNATIONAL BUSINESS

- Business Environment
- Export, Import Policies, Procedures, and Documentation
- WTO and Intellectual Property Rights
- International Economics

PLACEMENT BROCHURE 2024-25

SHASHANK GARG

Internship Company: Nxfin Technologies Pvt. Ltd.
Project Name: Offline marketing-
Brand management
Specialization:
Marketing | Finance
Post Graduation: MBA



RIKIKA SEHRAWAT

Internship Company: 360DigiTMG
Project Name: A study on of
HR analytics in PWC
Specialization:
Human Resource | Operations
Post Graduation: MBA



ANSHU MALI

Internship Company: The leading
Solution

Project Name: A study on employees'
perception about work life balance in
the organization.

Specialization:
Human Resource International
Business

Post Graduation: MBA



ABHILASH TIWARI

Internship Company: The leading
solution

Project Name : A study on
perception of investors investing in
life insurance

Specialization:
Finance | Operations

Post Graduation: MBA



TANNU

Internship Company: Vatav
intellect IP Solutions

Project Name : Employee
satisfaction at vatav intellect IP
solutions

Specialization:
Human Resource | Operations
Post Graduation: MBA



AMAN BHANDARI

Internship Company: Arvind
Medicare

Project Name : Recruitment &
selection processes as well as payroll
accounting systems at arvind
medicare

Specialization:
Finance | Operations
Post Graduation: MBA



ANJALI SHARMA

Internship Company:

Manipal hospitals

Project Name : Study on patient
satisfaction and brand loyalty

Specialization:
Human Resource | Operations
Post Graduation: MBA



AYUSH PUROHIT

Internship Company:

plus Offices

Project Name : A study on
consumer satisfaction of plus
offices

Specialization:
Finance | Operations
Post Graduation: MBA



YASH THAKUR

Internship company: Mugafi Pvt.
Ltd.

Project Name: Comprehensive
Analysis and implementation of
partnership concepts

Specialization:
Finance | Marketing
Post Graduation: MBA



SUNAM SINHA

Internship Company: Manipal
hospitals dwarka

Project Name: Study on patient
satisfaction and brand loyalty

Specialization:
Human Resource | Marketing
Post Graduation: MBA



PLACEMENT BROCHURE 2024-25

GUNJAN CHAUHAN

Internship Company: Dkock Enterprises
Project Name: Study the concept of Operations Management
Specialization: Marketing | Operations
Post Graduation: MBA



SALONI SAXENA

Internship Company: SysTools Software Pvt. Ltd.
Project Name: A study on the significance of data recovery and backup in the digital era
Specialization: Human Resource | Marketing
Post Graduation: MBA



URVASHI BHARGAVA

Internship Company: Magicpin
Project Name: Comparative study of magicpin & zomato
Specialization: Human Resource | Marketing
Post Graduation: MBA



RIYA

Internship Company: Ambience Care
Project Name: Study the concept of Finance & Accounting
Specialization: Human Resource | Operations
Post Graduation: MBA



ANUSHKA VERMA

Internship Company: Ramsun enterprise payments network Pvt. Ltd.
Project Name: Study of Supply chain financing
Specialization: Finance | International Business
Post Graduation: MBA



HARPREET SIDDU

Internship Company: Zielhoch
Project Name: HR policies and talent acquisition in market
Specialization: Marketing | International Business
Post Graduation: MBA



ANJALI GARG

Internship Company: Anra & Associates
Project Name: Harmony in Motion: Achieving work life balance
Specialization: Finance | Human Resource
Post Graduation: MBA



ASTITVA VERMA

Internship Company: Canara HSBC Life Insurance
Project Name: Optimizing talent acquisition and employee lifecycle management at canara HSBC life insurance
Specialization: Finance | Operations
Post Graduation: MBA



JATIN BAWEJA

Internship company: Timewell securities pvt ltd
Project Name: Exploring Investor Behaviour and Risk Management in Capital Markets
Specialization: Finance | Operations
Post Graduation: MBA



VIVEK PRATAP SINGH

Internship Company: Ministry of corporate affairs
Project Name: Employee Perception on Corporate Fraud Investigation in Serious Fraud Investigation Office
Specialization: Finance | International Business
Post Graduation: MBA



PLACEMENT BROCHURE 2024-25

MANISH YADAV

Internship Company: Manipal Hospital
Project Name: Study on Patient satisfaction and brand loyalty
Specialization: Marketing | Operations
Post Graduation: MBA



MONISHKA KHURANA

Internship Company: Aston Carter- An Allergies Group
Project Name: Study the concept Business Operations
Specialization: Marketing | Operations
Post Graduation: MBA



AISHWARYA KAINTH

Internship Company: Coros cable industries limited
Project Name: Marketing strategies used by company
Specialization: Marketing | International Business
Post Graduation: MBA



PRINCE GAUTAM

Internship: Manipal hospitals dwarka
Project Name: Manipal Dwarka in the eyes of the patients
Specialization: Operations | Marketing
Post Graduation: MBA



NEERAJ PANDEY

Internship: Ferns N Petals
Project Name: Study the working environment of ferns n petals
Specialization: Operation | Marketing
Post Graduation: MBA



AKSHAT PATHANIA

Internship: Chaitanya projects consultancy Pvt. Ltd.
Project Name: Comparative study between chaitanya and ISAN
Specialization: Human Resource | Marketing
Post Graduation: MBA



HEM CHANDER PANDEY

Internship: FNP ERETAIL PRIVATE LIMITED
Project Name: Study on Supply chain management
Specialization: Marketing | Operation
Post Graduation: MBA



HIMANSHI GUPTA

Internship: Microtek Int. Pvt. Ltd.
Project Name: Study the trends n challenges in Modern HRM
Specialization: Human Resource | IT
Post Graduation: MBA



KANAK KAUSHIK

Internship: Startek PVT LTD
Project Name: Effectiveness of Artificial Intelligence tools with respect to recruitment and selection process
Specialization: Finance | IT
Post Graduation: MBA



SRISHTI GARG

Internship: Jindal Saw Ltd.
Project Name: Comparative study on Trade finance
Specialization: Finance | International Business
Post Graduation: MBA



PLACEMENT BROCHURE 2024-25

PIYUSH NANDWANI

Internship Company: K & D

Design Kraft LLP

Project Name: Marketing strategies for garment

Specialization:

Marketing | International Business

Post Graduation: MBA



ROHIT KATHAIT

Internship: K & D Design Kraft

LLP

Project Name: Analysis of financial statement of K & D

Design kraft

Specialization:

Finance | IT

Post Graduation: MBA



TUSHAR SINGH TANWAR

Internship: At international Pvt. Ltd.

Project Name: The study of digital marketing

Specialization:

Marketing | Human Resource

Post Graduation: MBA



SAURABH MISHRA

Internship: S. Bajaj & Associates

Project Name: A study on Finance & Accounting

Specialization:

Marketing| Finance

Post Graduation: MBA



VIDHI BISHT

Internship: Infogain India Pvt. Ltd.

Project Name: Evaluation and enhancement of Infogain's employee recognition framework

Specialization:

Human Resource | International Business

Post Graduation: MBA



SOURAV SHARMA

Internship: Finvictus

Project Name: Business Analytics process and department operations overview

Specialization:

Marketing | IT

Post Graduation: MBA



MITESH RAWAT

Internship: Indian Oil

Project Name: Indian oil performance at global level

Specialization:

Finance | Operations

Post Graduation: MBA



RISHABH RAWAT

Internship: VI-JOHN

Project Name: Study Marketing strategy of VI-JOHN

Specialization:

Human Resource | Marketing

Post Graduation: MBA



AKSA MARY JOSE

Internship Company: Max Hospital

Project Name- Analyzing the impact of contemporary training and development strategies on employee performance

Specialization:

Human Resource | Operation

Post Graduation: MBA



SANCHIT MEHTA

Internship Company: Natinal Marketing Project inc

Project Name- Use of AI in Marketing NMPI

Specialization:

Marketing | Marketing

Post Graduation: MBA



PLACEMENT BROCHURE 2024-25

KAJAL SHARMA

Internship Company: Ferns N Petals
Project Name: A study on sustainability practises in operations
Specialization:
Human Resource | Operation
Post Graduation: MBA



NAMAN SHARMA

Internship: Denso Haryana Pvt. Ltd.
Project Name:
Specialization:
Marketing | Human Resource
Post Graduation: MBA



DIKSHANT RATHEE

Internship Company: Tupperware
Project Name- A study on consumer satisfaction towards tupperware
Specialization:
Marketing | IT
Post Graduation: MBA



SHWETA BISHT

Internship: Dabur India limited
Project Name- Evaluation of recruitment and selection
Specialization:
Human Resource | Operations
Post Graduation: MBA



SUNNY CHAUHAN

Internship: Brij gopal construction
Project Name: The Work Life Balance of the Employees Working in Brij Gopal Construction Company
Specialization:
Human Resource | Marketing
Post Graduation: MBA



BABU KRISHNA JAISWAL

Internship: Sanwariya Holidays Pvt. Ltd.
Project Name: Study the concept of Marketing in Sanwariya Holidays Pvt. Ltd.
Specialization: Marketing | International Business
Post Graduation: MBA



TUSHAR SHARMA

Internship: Asian Travel CO Pvt. Ltd.
Project Name: A study on optimizing business processes, techniques and outcomes.
Specialization: Finance | Operations
Post Graduation: MBA



NISHANT YADAV

Internship: Infoedge
Project Name: Study the Content quality & content acquisition
Specialization:
Marketing | International Business
Post Graduation: MBA



BHUPESH SINGH SHEKHAWAT

Internship Company: Parrytech Hydraulics
Project Name: Fostering Long Term Relationships in B2B
Specialization:
Marketing | Operations
Post Graduation: MBA



SALONI GOYAL

Internship Company: Edulyt India
Project Name: Financial Statement Analysis of Edulyt India from 2019-2024
Specialization:
Finance | Marketing
Post Graduation: MBA



PLACEMENT BROCHURE 2024-25

UMANG GUPTA

Internship Company: BSR & CO LLP
Project Name: Comparative analysis of GST implementation and compliance
Specialization: Finance | International Business
Post Graduation: MBA



NITIN SINGH TARIYAL

Internship: Manipal hospitals
Project Name: Study on patient satisfaction and brand loyalty
Specialization: Marketing | Operations
Post Graduation: MBA



AMIT KUMAR

Internship: Wipro Ltd.
Project Name: A study of AI and automation platform
Specialization: Marketing | Operations
Post Graduation: MBA



ISHA

Internship: Impulse International Pvt. Ltd.
Project Name: Exploring the impact of work-from-home on employee productivity and well-being
Specialization: Operations | Human Resource
Post Graduation: MBA



ANKITA DEB

Internship: FNP
Project Name: A study on perception of consumer towards digital marketing
Specialization: Marketing | Human Resource
Post Graduation: MBA



SHRUTI GOEL

Internship: Indraprastha Sahkari Bank Limited
Project Name: A Study on Digitalization of Indian Banking Services and Its Impact on Customer Satisfaction
Specialization: Finance | Human Resource
Post Graduation: MBA



PRASHANT SHARMA

Internship: IFFCO TOKIO General insurance
Project Name: A study on Performance appraisal in IFFCO TOKIO General insurance
Specialization: Human Resource | International Business
Post Graduation: MBA



GARIMA RATHI

Internship: Maruti Suzuki Head Office
Project Name: Maruti Suzuki in motion research
Specialization: Marketing | International Business
Post Graduation: MBA



LALIT PATHAK

Internship: Ziethoch Group
Project Name: Exploring Market opportunities And consumer preference for launching a branded Jewellery venture
Specialization: Human Resource | Marketing
Post Graduation: MBA



VASU TYAGI

Internship Company: Parrytech Hydraulics
Project Name: Fostering Long Term Relationships in B2B
Specialization: Marketing | Operations
Post Graduation: MBA



PLACEMENT BROCHURE 2024-25

RASHIKA JAIN

Internship Company: SysTools Software Pvt. Ltd.
Project Name: The evolution of remote work Technologies in the post covid 19 Era
Specialization: Marketing | IT
Post Graduation: MBA



SANSKRITI MANGAL

Internship: Aays Advisory Pvt Ltd.
Project Name: Impact of Artificial Intelligence On HR Functions
Specialization: Human Resource | IT
Post Graduation: MBA



MD MIRAJ ALI

Internship: Hindustan coca-cola beverages Pvt. Ltd.
Project Name: Study the concept of Compensation management
Specialization: Human Resource | International Business
Post Graduation: MBA



SWATI CHAUHAN

Internship: Datopic Technologies
Project Name: Study on employee motivation at datopic.
Specialization: IT | Marketing
Post Graduation: MBA



RITIKA CHAUDHARY

Internship: Ambience Care
Project Name: Study the Finance & Accounting process in Ambience Care
Specialization: Finance | Marketing
Post Graduation: MBA



MONIKA YADAV

Internship: Relja Associates LLP
Project Name: HR Recruiter Trainee- Stress Management
Specialization: IT | Human Resource
Post Graduation: MBA



KUNAL SINGH

Internship: Premia Insurance Brokers Pvt Ltd
Project Name: A study to streamline Customer Service
Specialization: Finance | Operations
Post Graduation: MBA



SADHVI

Internship: Tech Radiance
Project Name: Adoption of Digital Tools in HR
Specialization: Human Resource |Marketing
Post Graduation: MBA



TUSHAR KUMAR

Internship: Skill Elisciridy Pvt. Lmt
Project Name: A study of recruitment & Selection on skill Elisciridig
Specialization: International Business| Marketing
Post Graduation: MBA



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BBA FINAL YEAR

